



These 35 years of never ending pursuit have brought us close to many cosmetic companies. The knowledge attained, and the bonds that were born between us have undoubtedly helped us to deliver an uncompromising level of service to our customers. Through Natura, creators who have inspired us for years –as well as younger ones– work in synergy to bring a distinctive character to our company.

We were the first company to introduce brands such as Artisan Parfumeur and Crabtree & Evelyn to Greece. This has been supplemented with products from Fragonard, Molton Brown, Annick Goutal, Jardin Retrouve and many others.